# Invitation

Vietnam Dialogue 2026

VIETNAM DIALOGUE
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## The Bridge for Decision Makers from Vietnam and Europe

17.11.2026, Stadthaus Frankfurt, Germany

Vietnam has established itself as one of the most dynamic economic regions in Southeast Asia, offering outstanding opportunities for businesses and investors. This event is aimed at decision-makers exploring new business opportunities in Vietnam, as well as those already active in the region.

## Selected Speakers

**Jens Rübbert**
Regional Head Asia/Pacific
LBBW
Chairman
EU-ASEAN Business Council

**Maximilian Fiedler**
Regional CEO
Asien/Pazifik Schaeffler

**Dr. Oliver Massmann**
Director General
Duane Morris Vietnam

**Dzung Tran**
CEO
FPT Software Europe

**Anna-Lena Schütte**
Executive Member of the Board
OAV

**David Will**
Head of Operations
Interieur Systems EMA
DRÄXLMAIER Group

**Peter Kompalla**
Chief Representative
Delegation of German Industry and Commerce in Vietnam (AHK Vietnam)

**Alexander Kehler**
Executive Vice President
Asia-Pacific
Phoenix Contact

**Alexander Ziehe**
Chairman
German Business Association

**Dr. Günther Hoffmann**
Founder
LexaTexer

**Dr. Viet Dung Trinh**
Director
Kühne Logistics University (KLU) Asia

**Ngan Nguyen**
Regional Director Europe
NTQ Europe

## Agenda

| Conference 9:00 - 18:00 | |
|---|---|
| **Arrival** | 09:00 Registration & Networking |
| **Opening** | 10:00 Official Opening & Welcome Address |
| **Panel 1** | 11:00 Vietnam: Economics & Reform Momentum |
| **Lunch** | 12:00 Vietnamese Streetfood Lunch |
| **Keynote 1** | 13:00 Vietnam's next phase of economic development and the opportunities |
| **Panel 2** | 13:30 Entering Vietnam: First Steps, Real Experiences & Practical Insights |
| **Coffee Break** | 14:30 Coffee Break & Networking |
| **Panel 3** | 15:15 Better Finance, Better Investment: Vietnam's Financial Centre's Role |
| **Panel 4** | 16:15 Talent and Education |
| **Panel 5** | 16:45 High Tech Cooperations |
| **Keynote 2** | 17:45 Closing Keynote |

**Executive Dinner 18:30 Restaurant Schwarzer Stern**

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GBA

ASIEN BRÜCKE

Frankfurt Main Finance

BWA

TQ Text Quarter

## Registration

vietnam-dialogue.com
Code: VNDF26-DDIM

**Enter the invitation code during checkin for a complimentary conference ticket. Please note that we have very limited capacity.**